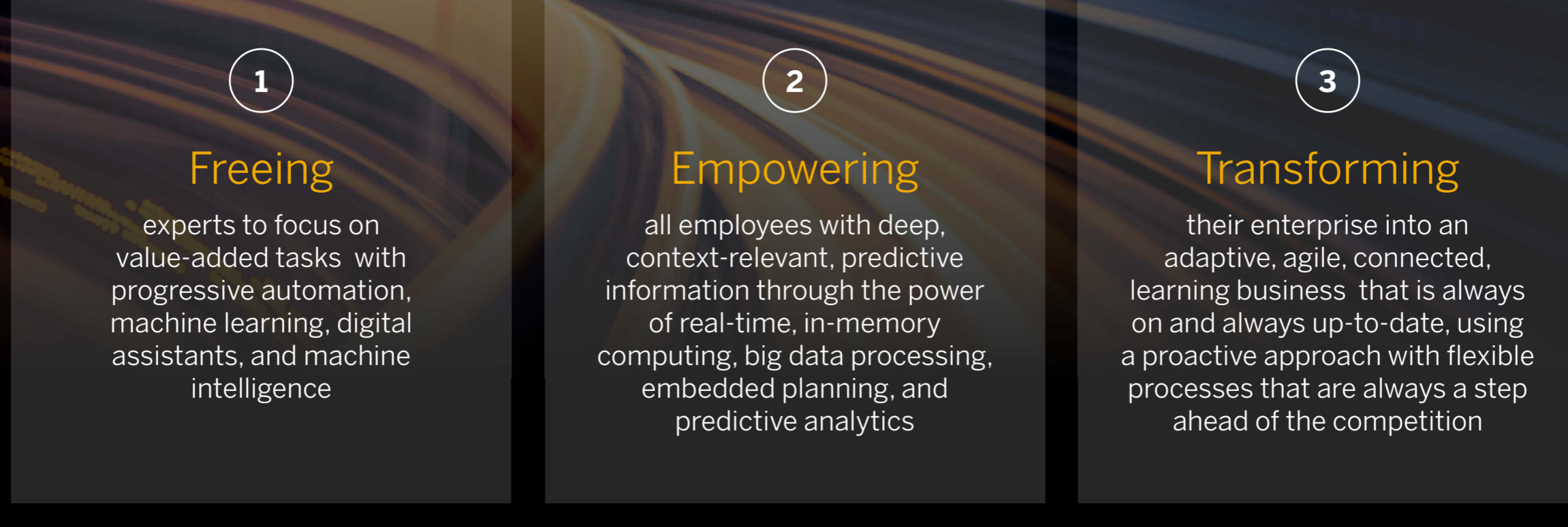


Join the SAP S/4HANA Movement today.

Start your journey to the Intelligent Enterprise.

The Intelligent Enterprise has the ability to sense and respond — in real time — to rapid changes brought by increasing customer expectations, new innovations, and emerging competitive disruptions. Harnessing new technologies, a workforce can focus on higher value activities that drive differentiated outcomes.

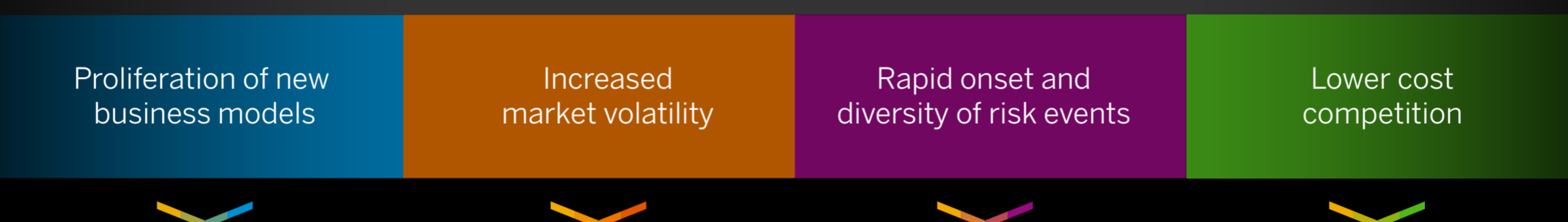


Market dynamics driving the Intelligent Enterprise

Continuous transformation is the new mandate



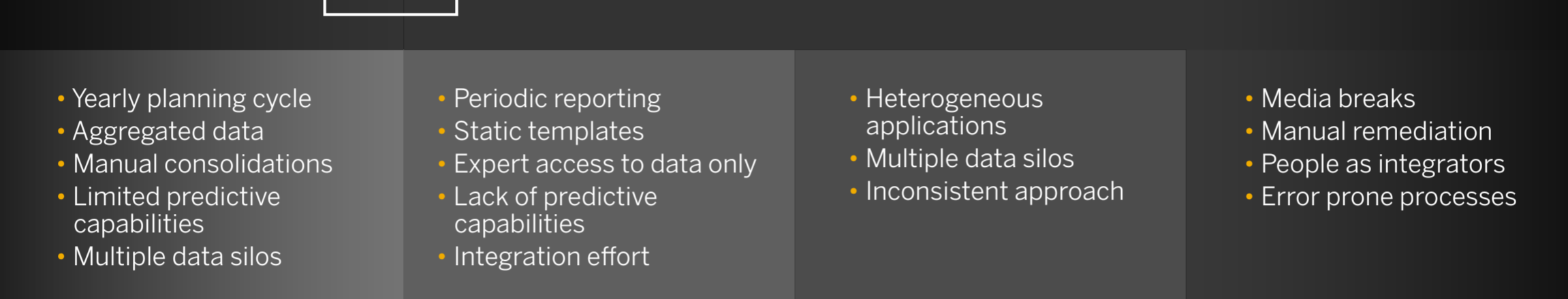
MARKET DRIVERS



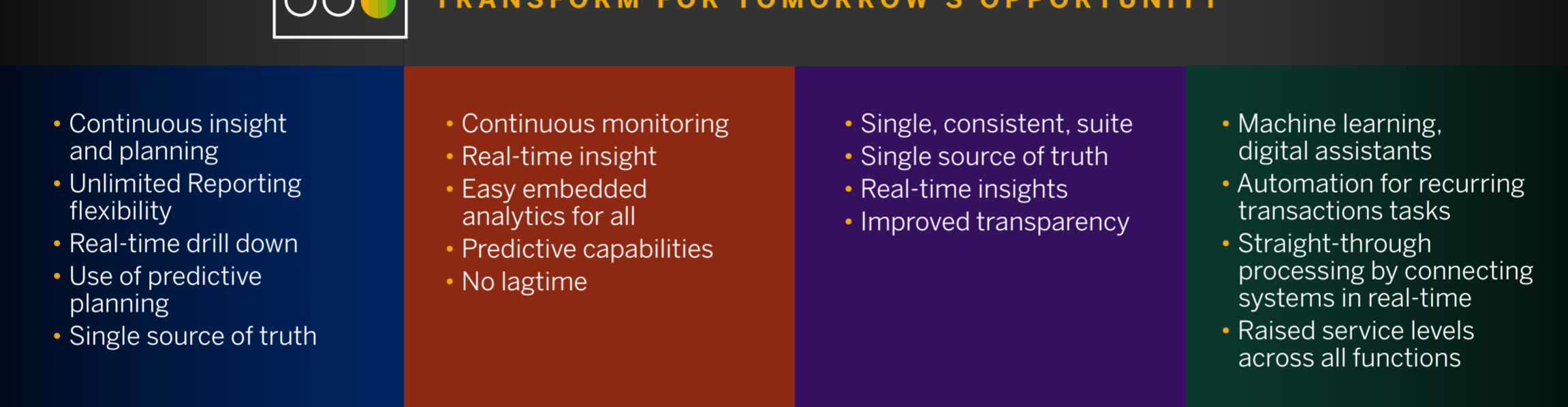
THE PATH FORWARD



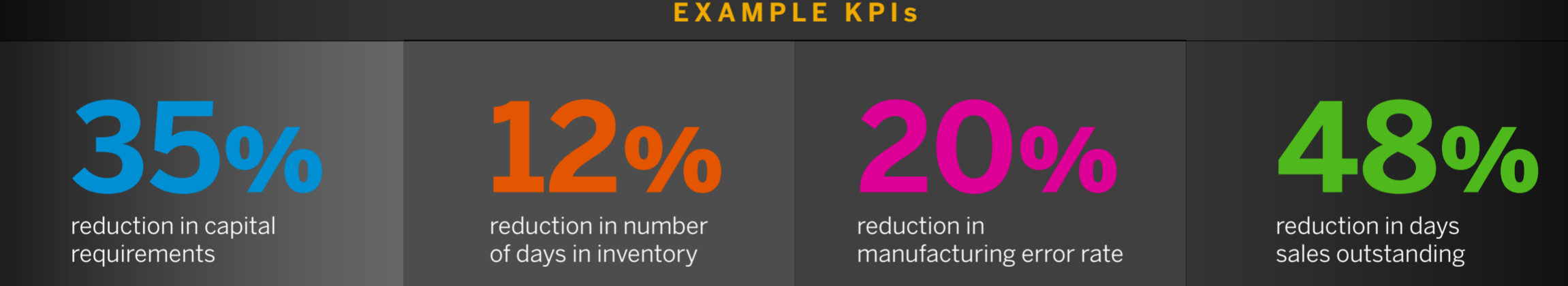
ELIMINATE YESTERDAY'S CHALLENGES



TRANSFORM FOR TOMORROW'S OPPORTUNITY

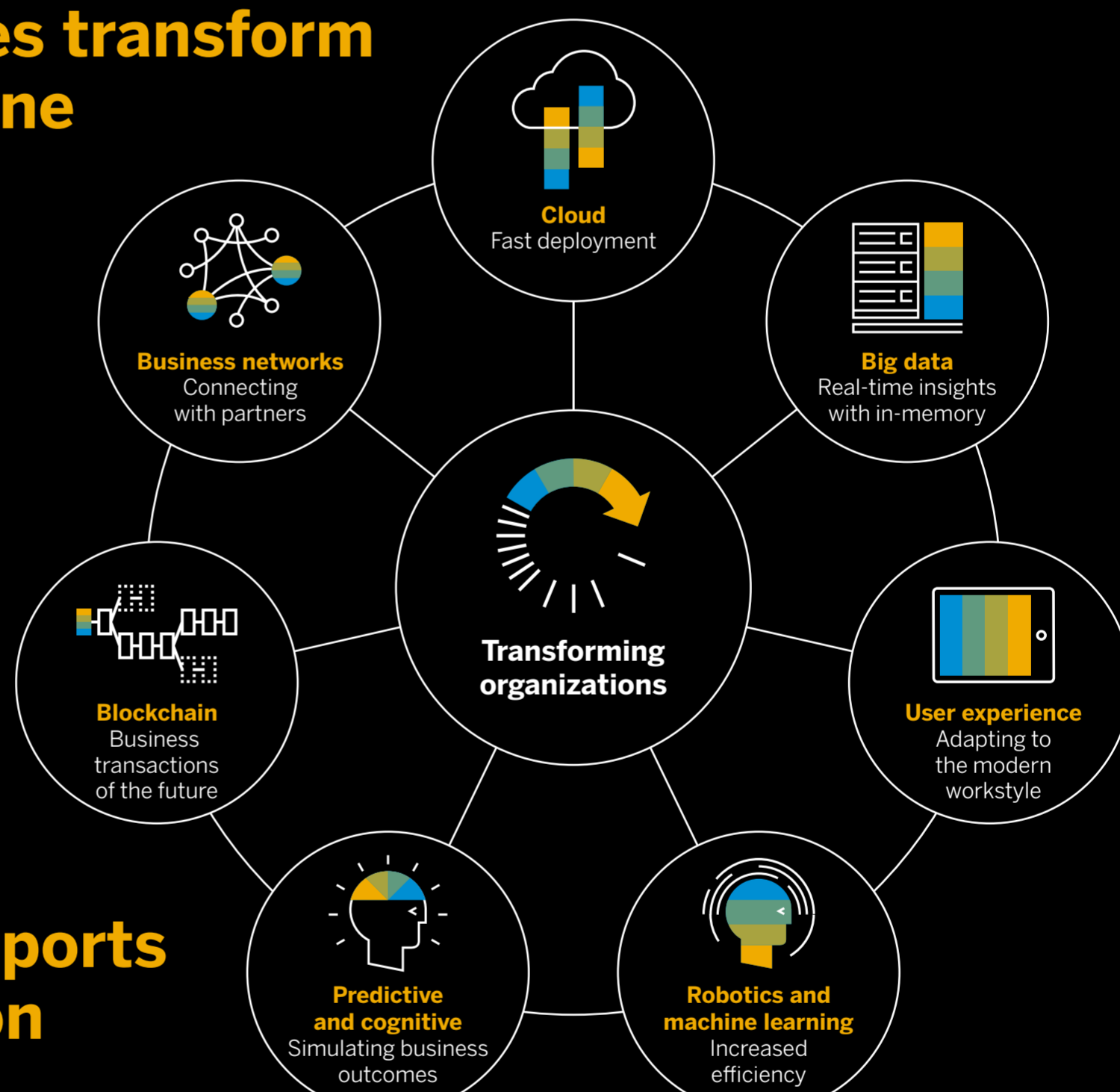


EXAMPLE KPIS



Digital Technologies transform how business is done

This transformation is possible thanks to new technologies that enable organizations to enter the Age of Intelligence and better serve their customers.



SAP S/4HANA supports your transformation

SAP S/4HANA supports your transformation with next-generation processes that connect your entire value chain, putting the power of automation and insight in the hands of your workforce.



- Better decisions**
with instant, real-time insight and prediction
- Increased performance**
through end-to-end reinvented processes
- Higher productivity**
with Digital Age UX and intelligent assistance
- Lower TCO**
with simplified architecture and cloud deployment



To find more information, visit:

<http://sap.com/jointhemovement>